

Newport Partners is Seeking to Invest in Conservative and Freedom-focused Digital Publishing Businesses

Newport Partners has launched an aggressive strategy to invest in and/or acquire conservative and freedom-oriented digital publishing, media, events, and content businesses, located in the U.S., with revenue between \$250K and \$3M.

Ideally, the business is at least 3 years old, not an “influencer-led” company, offers its readers and advertisers/sponsors multiple content offerings on multiple platforms (or has plans to do so), and has 3 to 20 employees.

Newport Partners seeks this particular investment strategy because we have successfully done this before. After acquiring a small B2B advertising and marketing publication with 25,000 subscribers in the late 90’s, Newport Partners then strategically led and supported the growth of this business to five B2B industry trade publications (added: Corporate Finance, M&A, Private Equity) with a combined subscriber base of nearly 250,000 – along with sponsor-driven live events. The company was successfully sold to a leading private equity-focused marketing company in 2018. This was by far the longest hold period of any company we acquired – we loved everything about that business.

But this time around we want to focus solely on conservative and freedom-centric digital businesses. America faces an existential crisis, and we want to serve those on the front lines of this battle.

If you own, manage, or represent a business in this sector, as described above, and would like to confidentially discuss your situation, please contact Joe DiPietro, Managing Partner, at joe.dipietro@newportpartnersinc.com.

Learn more about Newport Partners and Joe DiPietro on [LinkedIn](#).

